



**AARTHA** ROI INSTITUTE | ASIA-PACIFIC



# The ROI Certification® Program

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Workshop and Support That Teaches You to Systematically Approach Program Evaluation and Become Certified

# Overview

**Today, professionals in HR must be able to show the business results of their projects and programs. As accountability and impact expectations increase, so must the capability of HR professionals to deliver transparent outcomes.**

The ROI Certification® Program is the most comprehensive way to gain the skills, resources, and knowledge to measure the value of projects and programs of all types – down to the financial return on investment (ROI). The program includes a five-day course surrounding the ROI Methodology, a systematic approach to program evaluation that delivers accurate and credible results. After the course, you will receive support as you conduct your organization's first Impact/ROI study.

Upon demonstrating competency in applying the ROI Methodology, you will join an elite group of professionals with the designation Certified ROI Professional® (CRP).

## Who Should Attend?

**Anyone who needs the skills to measure the performance and impact of learning and performance improvement programs should become certified.** Individuals who need to demonstrate the ROI and business impact of other initiatives such as human resources, quality, process improvement, organizational change, and technology implementation will also benefit.

The 5-day ROI Certification® Program caters to practitioners who want to develop expertise in best-in-class measurement capabilities for professional and personal success and;

- Are highly motivated to deliver credible, measurable business-aligned outcomes.
- Have a need or desire to see and show outcomes of program investments.
- Are starting or running programs and teams whose outcomes are strategic to the organization's objectives.
- Are responsible for the results of significant budgets or programs with high visibility.
- Want to use the opportunity to measure and evaluate the performance of at least one program in their portfolio.

## Objectives

- Apply the ROI Methodology to a program in your organization
- Get detailed, first-hand experience with every step
- Learn how to measure the contribution of a variety of performance improvement programs
- Learn how to calculate ROI
- Learn how to enhance program results and improve ROI
- Discover how to translate intangible benefits into monetary values
- Practice presenting results of an ROI study

## Program Experience

**The 5-day Certified ROI Professional Program covers all 12 steps of the ROI Methodology in-depth.** The workshop uses concepts, case study discussions, and hands-on application of the ROI Methodology. Participants share their experiences very actively in these sessions. The submission of a completed ROI Evaluation Study is a requirement of earning the CRP designation.



The ROI Certification® has been pre-approved by Training Industry for 24 continuing education recertification hours toward the Certified Professional in Training Management credential.



The ROI Certification® has been approved for 36 HR (General) re-certification credit hours toward aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ re-certification through HR Certification Institute® (HRCI®).

# What You Will Gain

## Skills Attained

- Determine data collection techniques, timing, and methods
- Choose appropriate strategies for isolating the effects of programs
- Convert impact measures to monetary values
- Analyze data and calculate the actual financial ROI
- Present results to a variety of audiences

## At completion you will earn:

- 40 CPD hours
- Proficient Skill Building Badge in People Analytics (IHRP)
- Master Certificate of Attendance (ROI Institute)
- Additionally, a participant who submits a completed ROI project will become a “Certified ROI Professional”

## As a Certified ROI Professional, you will be able to:

- Demonstrate ability in conducting an impact study
- Achieve the designation of Certified ROI Professional (upon successful completion of your impact study)
- Have the permission to conduct one-day workshops on the ROI Methodology in your organization
- Possess sought-after skills that will make you more credible and valuable to your organization’s executives

## Facilitators

Highly qualified professionals, authorized by the ROI Institute.

## Included

### Materials

- A valuable 300-page action-oriented e-workbook.
- Several books to use as references.

### Coaching

Up to 4 hours of group coaching is included to help participants with their ROI study

### Pre-work

Identify a project for ROI Evaluation. Prepare for the basics.

### Educational Session

Five days of content-rich, interactive sessions. The focus is on your project evaluation.

### The right to use materials in your organization

You have the right to reproduce and use materials as you build capability in measurement and evaluation.

### Designation

Earn the unique and sought-after credential Certified ROI Professional® (CRP).

### Pre-approval

Training Industry and HR Certification Institute® (HRCI®) has pre-approved this program.

## Requirements

- All participants are expected to work on an actual initiative during the program and must select a relevant initiative and obtain permission to work on it.
- Participants must submit a completed ROI Evaluation Study to earn the coveted “Certified ROI Professional” designation.

### Registration and Payment

Registration and payment will be via IHRP webpage, click [here](#).

Login to IHRP.sg > Click on Skills Badge “Apply Now” > Click on “Badge Name” drop-down list > Select the ROI Certification Program in People Analytics > Make payment. If you do not have an IHRP login, please sign up for free.

### Investment

SGD 5,695 + GST



# See you soon.

## AARTHA

Aartha enables organizations to understand the impact their programs and initiatives have. Using well-proven frameworks and methodologies to clarify progress and increase transparency, Aartha defines success metrics, designs for outcome, measures progress, and articulates value in each stage of an initiative, pre-design to post implementation. This approach uncovers an initiative's value and surfaces important uncommon insights. Learn more at [aartha.sg](http://aartha.sg).

## ROI INSTITUTE\*

ROI Institute, Inc. helps organizations evaluate the success of projects and programs. The main process, the ROI Methodology, is the most used and implemented evaluation system in the world. We provide workshops, consulting, coaching, briefings and presentations, research, and benchmarking. ROI Institute operates through a network of partners and associates. Aartha is the Asia-Pacific Regional Partner to ROI Institute. Learn more at [roiinstitute.sg](http://roiinstitute.sg).

**More information,** links, and resources can be found on the program landing page, click [here](#).

Please, write to us with your questions: [aartha.sg/contact](mailto:aartha.sg/contact) or contact us directly:

- Anindita Sharma, [asharma@aartha.sg](mailto:asharma@aartha.sg), +65 9172 3354.
- Karin Karlsson, [karin@aartha.sg](mailto:karin@aartha.sg).

### Privacy and Data Protection

Anyone who needs the skills to measure the impact of learning and performance improvement programs should become certified. Individuals who need to demonstrate the ROI and business impact of other initiatives such as human

resources, quality, process improvement, organizational change, and technology implementation will also benefit.

### Re-scheduling, No-Show, Cancellation Policy

A candidate who cancels no later than ten (10) calendar days before the scheduled program start date will receive a full refund less \$80 administrative fee. Any bank charges resulting from the refund will be borne by the candidate.

A candidate whose ROI Program attendance has been confirmed, but does not reschedule, cancel, or attend the ROI Program will be considered a 'no-show' and will forfeit all Program Fee. This program cannot be rescheduled to another date.