

The ROI Skill Building Program



In Singapore with Dr. Jack Phillips,
Chairman, ROI Institute

July 6 and 7, 2023

Venue: TBA

The ROI Skill Building Program

As accountability and impact expectations from organizations increase, leaders must respond with transparent and measurable implementation and outcomes.

The ROI Skill Building workshop provides invaluable skills, resources, and knowledge for implementors and leaders to monitor and manage programs with measurements using best in class frameworks. The program will cover the ROI Methodology process end to end. Participants will apply the concepts to an actual program or project they are working on.

Who Should Attend?

- Experienced program leaders who want to align their program investments with organizational priorities.
- Implementors developing a measurement and monitoring framework for program investments.
- Professionals interested in becoming a Certified ROI Professionals but have limited available time.

Format and Duration

- 12-15 hours of content delivered in an interactive in-person workshop over 2 days.
- 3 hours of group coaching is included.

Program Outputs

- Earn an ROI Skill Building Certificate from the ROI Institute.
- Identify stakeholder aligned metrics for programs, and tracking metrics for successful implementation
- Define roles and responsibilities for data collection, timing, and methods.
- Select appropriate strategies to show the contribution of a program from other influences.
- Develop a measurement plan to present to stakeholders and determine next steps

Facilitators

Dr. Jack Phillips, Chairman, ROI Institute

Ms. Anindita Sharma, Regional Director, ROI Institute

Investment and Discount Eligibility

SGD 2,495 per person, inclusive of GST

- Group discount (3 or more from the same organization)
- Aartha clients are eligible for a discount
- STADA members discount of 5%

Registration and Payment

- Register your interest with **Aartha**
- Register your interest with **STADA**
- **Payment will be due after session confirmation.**

Objectives

- Identify the drivers for ROI
- Identify the five levels of outcome evaluation
- Make the business case for ROI
- Address data collection, isolating the effects of the program, and converting data to money
- Develop intermediate and end program objectives
- Explain to stakeholders how ROI evaluation works
- Identify 7 to 12 guiding principles
- Describe the 12 steps in the ROI Methodology
- Plan next steps

Program Experience

The program covers concepts, case studies, and hands on application of the ROI Methodology.

Participants actively share their experiences in these workshops and learn from each other .

All participants are expected to apply the concepts to a real-life project they are working on.

Inclusions

Materials

- Workbook with tools, resources, and case studies
- Job aids

Coaching

Up to 3 hours of group coaching is included. Two 90-minute group sessions will be organized after program conclusion.



Thank You

AARTHA

Aartha is a consulting company that specializes in impact measurement and management. It guides clients step-by-step to apply impact measurement toolkits to actively manage program investments for better outcomes.

Aartha offers capability-building, coaching, and consulting services solutions to fit client context, resources, and objectives.

Learn more at <https://aartha.sg>.

ROI INSTITUTE*

ROI Institute, Inc. helps organizations evaluate the success of projects and programs. The main process, the ROI Methodology, is the most used and implemented evaluation system in the world. We provide workshops, consulting, coaching, briefings and presentations, research, and benchmarking. ROI Institute operates through a network of partners and associates. Aartha is the Asia-Pacific Regional Partner to ROI Institute.

Learn more at roiinstitute.net

Contact

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Re-scheduling, No-Show, Cancellation Policy

A candidate who cancels no later than ten (10) calendar days before the scheduled program start date will receive a full refund less \$80 administrative fee. Any bank charges resulting from the refund will be borne by the candidate.

A candidate whose ROI Program attendance has been confirmed, but does not reschedule, cancel, or attend the ROI Program will be considered a 'no-show' and will forfeit all program Fee. This Program cannot be rescheduled.

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